

Predictive Information Governance

Utilizing eDiscovery Technology for Proactive Information Governance



Document review has evolved

The
Orange County
Chapter of ARMA International
Presents...

JON BARAD

Jon comes to Recommind as Senior Business Development Manager, where he focuses on building and expanding the company's ecosystem primarily through strategic partnerships, new product launches and go-to-market activities specifically related to its Information Governance product suite. Previously, Jon co-founded NVIDIA's corporate venture investment program and led business development for NVIDIA's GRID cloud computing business unit. Earlier in his career he was a venture capitalist before co-founding OrganicID, which was acquired by Weyerhaeuser for its 3D printing technology. He holds a BS in Systems Engineering from the University of Pennsylvania and an MBA from Harvard Business School.

ALLAN LONG

Allan Long is a senior engineer with 14 years of Information Technology experience. He specializes in the use of and implementation of advanced software applications to improve efficacy and accuracy of governance and eDiscovery. He regularly consults with his clients regarding both strategic and tactical eDiscovery issues as well as information management choices. Allan holds many certifications with Microsoft, Cisco and Six Sigma. He is regularly communicating with leadership regarding the direction of litigation technology, promoting the use of litigation technology and managing the Litigation Technology.

Meeting Location

Orange County Sanitation District
10844 Ellis Avenue, Fountain Valley, CA 92708

Thursday, November 21, 2013

11:30 AM – 1:00 PM

\$15 for OCARMA Members

\$25 for Non-Members

www.ocarma.org

Session Description:

Predictive Coding technology has been successfully used for Information Governance including defensible disposal use cases. In the eDiscovery review process, predictive coding software uses a subset (5-20%) of example responsive documents to train the coding engine to find similar documents in the much larger document pool. The results are validated through sampling and other techniques, but the net result is that the right documents can potentially be found much more quickly and cheaply. The same "train by example" iterative training process has been used to train an information governance system to categorize gigantic unstructured data set quickly and accurately. This session will explore how predictive coding technology can be used to create highly accurate and consistent automated information governance solutions.